

62 [1958]

Nurserymen's Exchange

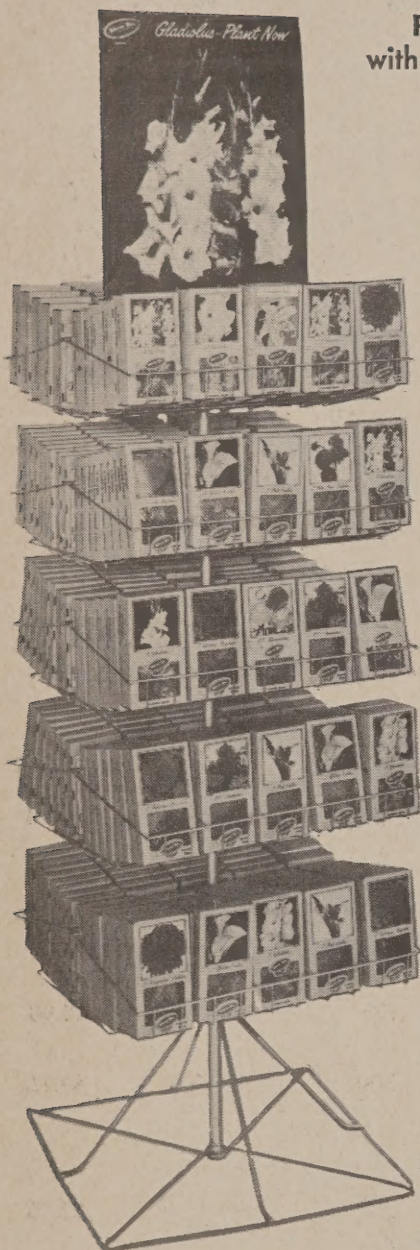
475 SIXTH STREET, SAN FRANCISCO 3, CALIFORNIA

HORTICULTURAL
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U. S. Department of Agriculture



Boost Your Impulse Buying with BLOOM-RITE Self Service BULBS



Packed in Illustrated Window Boxes
with full color illustrations lithographed on box

Freight Collect	
PER 100	PER 1000
35^c ea.	32^{1c} 2 ^{ea.}

Prepaid U.S.A.	
PER 100	PER 1000
37^{1c} 2 ^{ea.}	35^c ea.

Stock your Racks with your choice* of all types of quality bulbs.

	Bulbs per Bag or Box
Amaryllis Hybrids mixed, 2 1/4"-2 1/2".....	1
Anemones Mixed. St. Brigid double or de Caen single. 1/2"-5/8".....	25
Begonias Tuberous Double Camellia; Red, White, Orange, Yellow, Pink, Rose or Mixed. 1 1/2" to 2".....	3
Bleeding Hearts (Dicentra Spectabilis)	1
Caladiums Mixed, 1 1/2"-2".....	2
Callas, Pink, 1 1/2"-1 3/4".....	2
Yellow, 1 3/4"-2".....	2
Cannas Yellow, Red, Pink.....	2
Dahlias, Decorative Cacti or Pompom types—White, Red, Yellow, Rose, Orange, Lavender or Purple, Best grade.....	2
Gladiola White, Yellow, Orange, Pink, Red, Lavender, Rose, Purple or Mixed, No. 1—1 1/2"-2 1/4" (Jumbo Glads, 8 per package)	12
Gloxinias 1 1/4"-1 1/2".....	2
Iris Kempferi, Red, White Pink, Yellow, Blue, No. 1 grade	2
Phlox, Two year old roots. All Colors.....	2
Lillies Rubrum, Auratum & Hansonii, 7-9 inches.....	2
Lillies, Tiger, Henryii or Easter Lillies, 7-9 inches.....	2
Orchid Bletilla, No. 1 Size.....	2
Peonies, 3-5 Eyes, Red, White, Pink.....	1
Ranunculus Mixed, 1/2"-5/8".....	25
Tigridias No. 1.....	12

Free Revolving Rack holds 400
packages \$15.00 deposit
(Deposit refunded if returned
freight prepaid.)

If you wish we will make up BALANCED ASSORTMENTS.

	Freight Collect	Prepaid U.S.A.
100 pkg. Bulb Assortment.....	\$ 37.50	\$ 35.00
400 pkg. Bulb Assortment.....	150.00	140.00
1000 pkg. Bulb Assortment.....	350.00	325.00

BULK SHOW CASE Self Service PACK



Excellent well-rounded selection. All bulbs have choice variety names



	colors to case	amt. of bulbs per color	size of bulbs	total bulbs per case	freight collect per case	prepaid U.S.A. per case
BEGONIAS — Camellia type — Yellow, White, Rose, Scarlet, Orange	5	100	2 1/2-3	500	\$82.50	\$92.50
BEGONIAS — Camellia type — Yellow, White, Rose, Scarlet, Orange	5	150	1 1/2-3	750	60.00	67.50
BEGONIAS — Camellia type — Yellow, White, Rose, Scarlet, Orange	5	250	1 1/4-1 1/2	1250	68.50	75.00
BLEEDING HEARTS — Case A (Dicentra Spectabilis)..	1	1	3-5 eye	100	32.50	38.50
CALADIUMS — Candidum, Scarlet Pimpernel, Crimson Wave, John Reed, Dr. Groover	5	25	1 1/2-2	125	28.50	32.50
DAHLIAS — Cactus — Red, Pink, Yellow, White, Laven- der, Orange	6	50	#1	300	45.00	52.50
DAHLIAS — Decorative — Mrs. George Butiller-Red, Darcey Sainsburg-White, Clara Carder-Pink, Monarch of the East-Yellowish-Orange, Kensui-Gold-Yellow, Velvet Wonder-Purple	6	50	#1	300	45.00	52.50
DAHLIAS — Pom-Pom — Red, Pink, Yellow, White, Laven- der, Orange	6	50	#1	300	37.50	44.00
GLADIOLUS — Selection — "A" — Red, White, Yellow Lavender, Pink, Multi-color	6	250	#1	1500	37.50	45.00
GLADIOLUS — Selection "B" — Red, white, Yellow, Lavender, Pink, Multi-color	6	500	#2	3000	57.00	67.50
GLADIOLUS — Selection "C" — Red, White, Yellow, Lavender, Pink, Multi-color	6	750	#3	4500	54.00	65.00
LILIES — Henryii, Rubrum, Tigrinum, Regale	4	50	7-9	200	30.00	37.50
PEONIES — Red, Scarlet, Pink, White	4	50	3-5 eye	200	60.00	70.00

Look at our LOW Freight Prepaid Prices

AMARYLLIS HYBRIDS MIX

Mix Hybrids—Bright and Pastel Shades Mixed.

	Collect		Prepaid in U.S.A.	
	Per 10	Per 100	Per 10	Per 100
2½-3".....	\$2.75	\$20.00	\$3.00	\$22.50
3-3½".....	4.00	32.50	5.00	37.50

AMARYLLIS HYBRIDS RED

	Collect		Prepaid in U.S.A.	
	Per 10	Per 100	Per 10	Per 100
2½-3".....	\$3.25	\$25.00	\$3.50	\$27.50
3-3½".....	4.50	37.50	5.50	42.50



ANEMONES

Poppy Anemones—immense flowers.

Monarch de Caen—Mixed colors of Red, White, Blue, Pink.

	Collect		Prepaid in U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
#2—1½-5/8".....	\$1.25	\$8.00	\$1.75	\$9.75
#1—5/8-7/8".....	2.50	16.00	2.75	18.50
Tops ¾-7/8".....	3.00	24.00	3.25	26.50
Jumbo-7/8" up.....	3.50	30.00	3.75	32.00

St. Brigid, double flowered mixture. Same price as De Caen Mix.
Separate Colors, DeCaen in Red, White and Blue,
add \$2.00 per 1000.

BEGONIAS TUBEROUS ROOTED

Copper, Red, Crimson, Orange, Pink, Rose, Salmon,
Scarlet, White, Yellow
(By Color, or Mixed)

DOUBLE CAMELLIA FLOWERED

	Collect		Prepaid in U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
1¼-1½".....	\$6.50	\$55.00	\$7.00	\$60.00
1½-2".....	9.00	80.00	10.00	90.00
2-2½".....	13.50	120.00	15.00	125.00
2½"-Up.....	18.00	165.00	20.00	185.00

CARNATION FLOWERED

1½-2".....	13.50	110.00	15.00	125.00
2"-Up.....	17.50	160.00	20.00	175.00

PENDULA OR HANGING BASKET

1½-2".....	11.00	95.00	12.00	105.00
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BLETILLA HYACINTHINA—ORCHID

Terrestrial Orchid—Hardy Spring flower. Produces about
4 dainty orchid flowers on about 12 nice stems. Grows
indoors as well as outdoors in all areas.

	Collect		Prepaid in U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
1½-2".....	\$17.50	\$150.00	\$18.50	\$155.00

CALADIUM FANCY TYPE

	F.O.B. Florida	
	Per 100	Per 1000
¾-1".....	\$7.50	\$60.00
1-1½".....	11.00	95.00
1½-2½".....	15.00	125.00
2½-3½".....	22.50	195.00

Candidum—pure white with green veins and narrow green border.

Crimson Wave—new deep green with crimson center.

Itacapus—dark red with red dots.

John Peed—transparent red center with light green edge.

Lord Derby—transparent rose with deep green ribs and edge.

Mrs. W. B. Haldeman—glowing pink, green border.

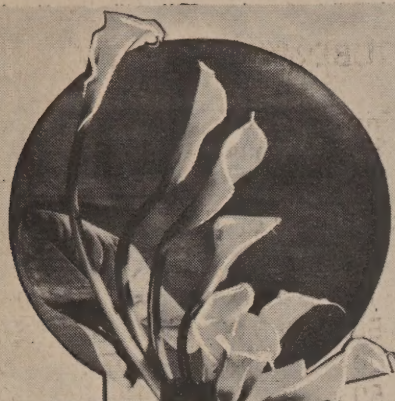
Poeile Anglais—deep crimson, green border.

Mrs. Sanders—round dark green blotched leaf. Transparent rose.

Stoplight—crimson with bluish tint, green border.

T. Tomlinson—red with green edge.

Other choice varieties on request.



CALLA RICHARDIA ELLIOTTIANA

Golden Yellow Calla with Spotted Green Leaves

	Collect		Prepaid in U.S.A.	
	Per 100	Per 1000'	Per 100	Per 1000'
1 3/4-2".....	\$11.00	\$95.00	\$13.50	\$120.00
2-2 1/2".....	14.00	120.00	15.50	140.00
2 1/2-3".....	26.00	250.00	29.50	285.00

CALLA ALBA MACULATA

Large White Calla

	Freight Collect		Prepaid U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/4-1 1/2".....	\$ 8.00	\$67.50	\$10.00	\$ 77.50
1 1/2-1 3/4".....	10.00	87.50	12.00	107.50
1 3/4-2".....	12.00	105.00	14.00	125.00
2-2 1/2".....	15.00	135.00	17.00	155.00

CALLA REHMANNII SUPERBA Pink Calla

	Collect		Prepaid in U.S.A.	
	Per 100	Per 1000'	Per 100	Per 1000'
1 1/2-2".....	\$13.50	\$120.00	15.00	\$140.00
2-2 1/2".....	17.50	160.00	20.50	195.00
2 1/2" up.....	24.00	220.00	27.00	250.00

CANNAS 3-5 Eye Divisions Large Strong Roots

F.O.B. San Francisco

100 and up.....\$8.00

American Red Cross—Scarlet, Green leaf. 5 ft. tall.
 City of Portland—Pink. Green leaf. 5 ft. tall.
 Copper Giant—Copper. Bronze leaf. 4 ft. tall.
 Cupid—Rose. Green leaf. 3 ft. tall.
 Edward Box—Pink and Yellow. Green leaf. 5 ft. tall.
 Eureka—White. Green leaf. 4 ft. tall.
 Gertrude—Pink and Brown. Green leaf. 5 ft. tall.
 Indiana—Orange. Green leaf. 5 ft. tall.
 Italy—Yellow and red. Green leaf. 3 ft. tall.
 Louis—Orange red. Green leaf. 5 ft. tall.
 Pennsylvania—Orange-red. Green leaf. 6 ft. tall.
 President—Scarlet. Green leaf. 3 ft. tall.
 Yellow King Humbert—Yellow-red. Green leaf. 4 ft. tall.
 Wyoming—Bronze. Purple leaf. 5 ft. tall.



DAHLIAS

Decorative Dahlia Collection

Collection contains 100 bulbs—10 each in named varieties in the following colors: Pink, Rose, Red, Scarlet, Lavender, Purple, Yellow, White, Orange and Bronze.

Collect	Prepaid in U.S.A.
\$15.00 (15c ea.)	\$17.50

Cactus Dahlia Collection

Collection contains 60 bulbs—10 each in named varieties in the following colors: Pink, Orange, Lavender, Red, Yellow and White

Collect	Prepaid in U.S.A.
\$9.00 (15c ea.)	\$10.50

Pompom Dahlia Collection

Collection contains 80 bulbs—10 each in named varieties in the following colors: Red, Bronze, Orange, Pink, Lavender, Purple, White and Yellow.

Collect	Prepaid in U.S.A.
\$10.00 (12 1/2c ea.)	\$12.00

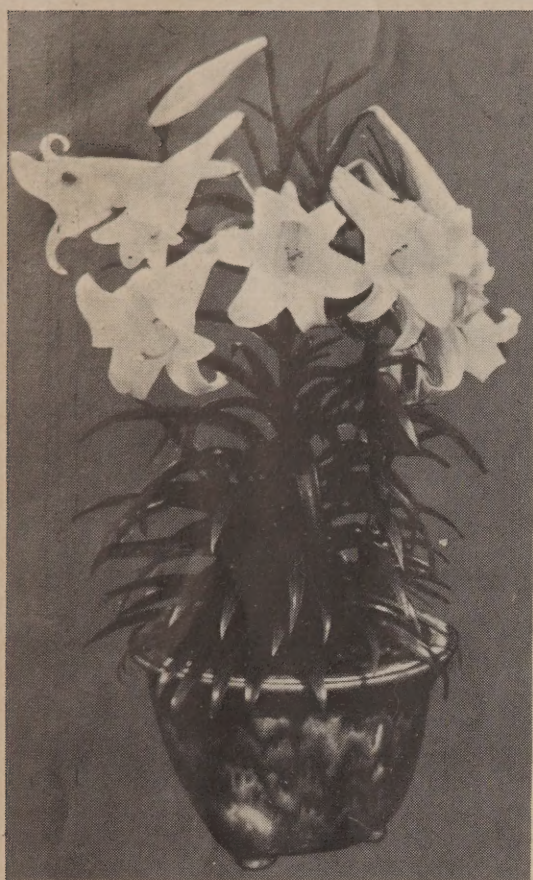
Dahlias can be ordered in individual colors of your choice. Prices are the same as above.

GLOXINIAS

	Collect		Prepaid U.S.A.	
	Per 100	Per 1000'	Per 100	Per 1000'
1 1/2-2" Diam.	\$15.50	\$145.00	\$17.00	\$160.00
2" & up Diam.	22.00	200.00	24.00	225.00

Blanche De Meru, Rose, white throat—Emperor Frederick, Scarlet white border—Emperor William, Violet, white border—Etoile De Feu, Scarlet—Mount Blanc, Pure white—Roi Des Rouges, Dark crimson, frilled edge—Tigrinia, Range from light rose to dark lavender—Violacea, Soft violet.

Look at our **LOW Freight Prepaid Prices**



SALE! TOP QUALITY CROFT LILY BULBS

Pre-Cooled, Oregon Grown. Certified by Oregon Department of Agriculture

F.O.B.: Oregon

Size	Bulbs Per Case	Price Per Case	10 Cases Per Case
7 to 8-in.	250.....	\$35.00	\$32.50
8 to 9-in.	200.....	35.00	32.50
9 to 10-in.	150.....	35.00	32.50
9 to 10-in., DN.....	150.....	35.00	32.50
10 to 11-in.	100.....	35.00	32.50
10 to 11-in., DN.....	100.....	35.00	32.50

LILIUM AURATUM

Gold banded. Flowers white. Dotted Red with a clear golden band running through center of petal. Very fragrant.

	Freight Collect			Prepaid U.S.A.		
	Per 10	Per 100	Per Case	Per 10	Per 100	Per Case
7/9. 250 per Case	1.85	14.00	27.50	2.25	15.50	32.50
8/9. 200 per Case	2.50	19.00	27.50	3.00	20.50	32.50
9/10. 140 per Case	3.25		27.50	3.75		32.50

LILIUM HANSONII

A golden yellow Lily, one of the hardiest of all Lilies. Has 5 to 10 large flowers per stem.

	Freight Collect			Prepaid U.S.A.		
	Per 10	Per 100	Per Case	Per 10	Per 100	Per Case
7/9. 250 per Case	2.00	15.00	32.50	2.50	17.50	37.50

LILIUM HENRYII

Flowers in late August with about 20 flowers per bulb. Originates in China.

	Freight Collect			Prepaid U.S.A.		
	Per 10	Per 100	Per Case	Per 10	Per 100	Per Case
7/9. 250 per Case	2.00	15.00	32.50	2.50	17.50	37.50

LILIUM RUBRUM

Red Spotted Brown.

	Freight Collect			Prepaid U.S.A.		
	Per 10	Per 100	Per Case	Per 10	Per 100	Per Case
7/9. 250 per Case	1.85	14.00	27.50	2.50	20.00	35.00
8/9. 200 per Case	2.50	19.00	27.50	3.50	27.50	35.00
9/10. 140 per Case	3.25		27.50			35.00

LILIUM TIGRINUM

(Tiger Lily.)

	Freight Collect			Prepaid U.S.A.		
	Per 10	Per 100	Per Case	Per 10	Per 100	Per Case
7/9. 250 per Case	2.00	15.00	32.50	2.50	17.50	37.50

LYCORIS

	Freight Collect		Prepaid U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
Sinabarina-orange	4.75	40.00	6.00	45.00
Radiata-red	4.50	35.00	5.50	45.00

LILY OF VALLEY

	Freight Collect		Prepaid U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
Outdoor Size	3.75	29.50	4.50	35.00
No. 1 Forcing Size	8.00	69.50	9.50	77.50

GLADIOLA BULBS



Look At These Low Delivered-To-Your-Door Prices

No. 1 (1½-2)	per 1,000	\$29.50	per 25,000	\$26.50
No. 2 (1¼-1½)	per 1,000	22.50	per 25,000	20.00
No. 3 (1-1¼)	per 1,000	14.00	per 25,000	12.50

Freight Collect

No. 1 (1½-2)	per 1,000	\$25.00	per 25,000	\$21.50
No. 2 (1¼-1½)	per 1,000	19.00	per 25,000	16.50
No. 3 (1-1¼)	per 1,000	12.00	per 25,000	10.50

ADD 15% when ordering less than 250 of any variety. To get the 25,000 price, shipment must be made at one time.

COLUMBIA - White,
lavender edge

CORONA - Cream with
Rose edge

DONELLA - Early Pink

E. C. COLE - Light Pink

ELIZ. THE QUEEN
Lavender

FLORENCE
NIGHTENGALE - White

FRIENDSHIP - Pink

MARGARET FULTON -
Pink

HARRY HOPKINS - Purple

HECTOR - Red

JUNE BELLS - White

GEN. MacARTHUR - Pink

MORAVIAN - Purple

PANDORA - Light Salmon

PICARDY - Salmon Pink

PURPLE SUPREME -
Bright Purple

RED CHARM - Bright Red

SAN SOUCI - Scarlet

SNOW PRINCESS - White

SPIC & SPAN - Deep Pink

SPOTLIGHT - Scarlet Blotch

VALERIA - Red

WHITE GOLD - Cream
Gold Throat

YELLOW HERALD - Yellow

GLADIOLA COLLECTIONS

Collection A (No. 1 Quality)

2000 Glads, 250 each in 8
named varieties, including colors
like Red, White, Yellow, Scar-
let, Pink, Rose, Lavender, Purple

Prepaid U.S.A.

\$48.00

Freight Collect

\$57.50

Collection B (No. 1 Quality)

1000 Glads, 125 each in 8
named varieties, including colors
like Red, White, Yellow, Scar-
let, Pink, Rose, Lavender, Purple

27.00

31.50

Collection C (No. 1 Quality)

500 Glads, 100 each of 5
named varieties, including colors
like Red, Yellow, White, Pink,
Lavender or Purple.

14.00

17.00



4-Color Display Cartons

Packed Per Carton

Freight Collect Prepaid U.S.A.
per carton per carton

500 Mixed No. 1 (1½-2)	\$12.50	\$14.75
1000 Mixed No. 2 (1¼-1½)	19.00	22.50
1500 Mixed No. 3 (1-1¼)	18.00	21.00

GLADIOLA BULB SALES AIDS

Sent on request

★ Free 4 color Lithographed Gladiola Poster 17x22

★ Free Display Carton

★ Free Newspaper Mats

★ Free Individual Gladiola Pictures, most varieties

Nurserymen's Exchange Bulbs are Guaranteed Top Quality



RANUNCULUS

The Finest Double Strain

Size	Collect		Prepaid U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
5/8"-3/4"—No. 1.....	\$2.50	19.50	2.75	20.00
1/2"-5/8"—No. 2.....	1.75	12.50	2.00	12.95
3/8"-1/2"—No. 3.....	1.25	8.50	1.50	8.75
3/8" —No. 4.....		5.00		5.50

Actual Size
Photograph
of Bulbs



Diameter: 7/8"-1"

3/4"-7/8"

5/8"-3/4"

1/2"-5/8"

3/8"-1/2"

TUBEROSES

Double Pearl

	Freight Collect		Prepaid U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
3"-4".....	\$5.00	\$40.00	\$5.75	\$49.00
4"-6".....	6.00	50.00	6.75	59.00

Fragrant Summer Blooms. Used extensively for cut flowers commercially.

TIGRIDIA PAVONIA

Mexican Shell Flower

Beautiful tri-petaled flowers in a mixture of scarlet, rose, yellow and orange.

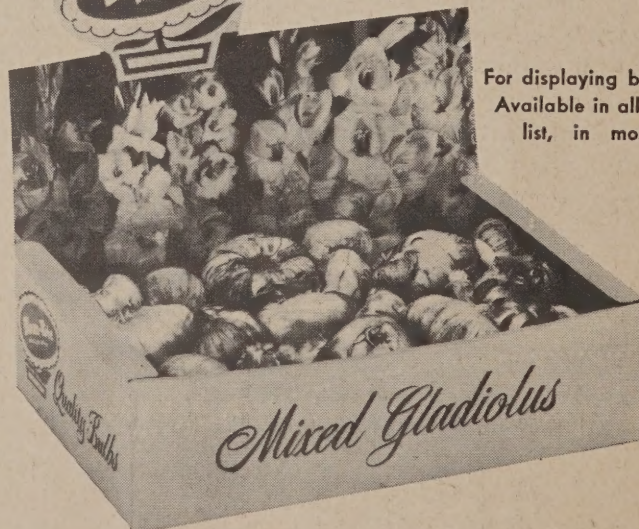
	Freight Collect		Prepaid U.S.A.	
	Per 100	Per 1000	Per 100	Per 1000
No. 1 Grade.....	\$3.50	\$27.50	\$4.00	\$30.00

FREE DISPLAY BOXES

with order on request

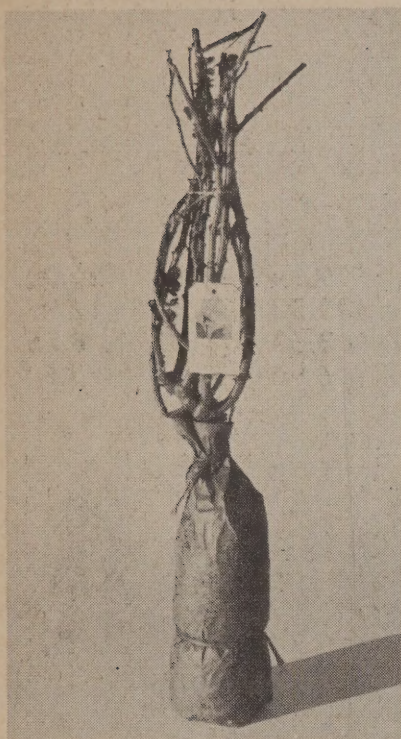


Four color lithographed cartons size 12x8 1/4 x 3 1/4. Bulb pictures are lithographed directly on the carton. A Real Sales Builder.



For displaying bulk bulbs. Available in all bulbs we list, in most colors.

Look at our LOW Freight Prepaid Prices



PACKAGED ROSES

All Roses are shipped in well balanced assortment of our choice, unless ordered by specific color.

No. 1 Grade

Shipped in colorful root-wrapped package as shown on the left.

	Freight Collect	Prepaid U.S.A.
per 100 plants	64c ea.	69c
per 1,000 plants	59c ea.	64c

No. 2 Grade

	Freight Collect	Prepaid U.S.A.
per 100 plants	42½c ea.	46c
per 1,000 plants	39½c ea.	43c

No. 2 Grade

Packed 3 Plants to a Package

	Freight Collect	Prepaid U.S.A.
per 100 pkgs.	92½c ea.	97c
per 1,000 pkgs.	87½c ea.	92½c

This package is designed for "Special Promotion Sales." Each Rose is individually labelled as to variety. Three pictures in four color lithograph are banded round the base of the package.

Bare Root Roses

Not Packaged . . . Prices are 10c less per plant than packaged Roses. See prices above.

MINIATURE ROSES

All plants from 2¼" pots unless otherwise indicated.
No orders please for less than five of a variety, or less than a total of 25 plants.

	Pat. No.	F.O.B. Calif.	Prepaid U.S.A.
Red			
Little Buckaroo—Bright Red		.50	.55
Centennial Miss—Rose	1301	.35	.40
Thumbelina—Bright Red		.35	.40
Oakington Ruby—Red		.30	.35
Juliette—Red		.35	.40
Red Imp—Vivid Red		.50	.55
Yellow			
Bit 'O' Sunshine—Yellow		1.00	1.05
Jackie—Soft Yellow		.60	.65
Pink			
Patty Lou—Rose Bi-Color	1335	.50	.55
Pink Joy—Fragrant Pink	1378	.35	.40

Miniature Roses, continued

White

Frosty—Whitest White	1412	.60	.65
Cinderella—Double White	1051	.50	.55
Polka Dot—Double White		.40	.45
White Aster—Dainty White		.50	.55

Climbing Miniatures

Red Head—Deep Red		.60	.65
Fairy Princess—Orange		.60	.65
Papoose—Single White		.50	.55

TREE ROSES

36" Budded four times 3 year heads.

	BARE ROOT		PACKAGED	
	F.O.B. S.F.	Prepaid U.S.A.	S.F. F.O.B.	Prepaid U.S.A.
#1 Grade	\$2.50 ea.	\$2.85 ea.	\$2.65 ea.	\$3.00 ea.
#1½ Grade	2.25	2.60	2.40	2.75

Variety list sent on request. Try and order by color and we will ship good varieties. Patented varieties at 35c additional.

No Orders Please for less than 10 Dollars

FOLIAGE PLANTS

Made out of plastic but guaranteed to look natural and like the real thing or you can return within 5 days from receipt.

Waterproof, fade resistant and natural in color.

Style #	Variety	Height	Prepaid U.S.A. per each
505	Aspidistra, standard	24"	\$2.40
304	Caladium, small	18"	1.20
204	Caladium, large	24"	2.40
105	Chinese Evergreen, Standard	15"	1.20
105	Chinese Evergreen, standard	10"	.83
205	Dieffenbachia small	12"	.90
705	Dieffenbachia Roehrs small	12"	.90
205	Dieffenbachia, small	15"	1.50
208	Dieffenbachia, large	20"	2.70
705	Dieffenbachia, Roehrs, small	15"	1.50
708	Dieffenbachia, Roehrs, large	20"	2.70
905	Dracena Red, standard	24"	3.00
305	Dracena Godseffiana, small	10"	.72
305	Dracena Godseffiana	8"	.53
606	Draceana Sanderiana small	8"	.67 1/2
311	Dracena Godseffiana	15"	1.50
	large Double spray		
606	Dracena Sanderiana small	12"	1.02
614	Dracena Sanderiana large	18"	2.55
	double spray		
307	Peperomia small	8"	.68
307	Peperomia small, double spray	10"	.84
317	Peperomia large, double spray	15"	2.04
707	Peperomia variegated small	8"	.76
707	Peperomia variegated double	10"	1.02
717	Peperomia variegated large double	15"	2.55
108	Philodendron small spray	16"	1.02
120	Philodendron large spray	26"	2.55
212	Philodendron Hastatum large	40"	6.00
209	Philodendron Hastatum medium	34"	4.50
206	Philodendron Hastatum small	28"	3.00
312	Philodendron Pertussum large	40"	7.20
309	Philodendron Pertussum medium	34"	5.40
306	Philodendron Pertussum small	28"	3.60
908	Pothos Wilcoxi small	16"	1.20
920	Pothos Wilcoxi large	26"	3.00
405	Ti Plant standard	24"	3.00

The last digits in the style number denote the number of leaves in the unit. No order for less than \$20.00 please.

Please order by style number.

FOLIAGE PLANTS FOR GROWERS

	Available	F.O.B. Florida
Sansevieria Laurentii		100' 1000
Under 12", 2-3 lvs.	Year Round	\$ 9.00 \$ 85.00
Under 12", 3-4 lvs.	Year Round	11.50 110.00
12 to 15", 3-4 lvs.	Year Round	13.50 130.00
15 to 18", 3-4 lvs.	Year Round	14.00 135.00
18 to 24", 3-4 lvs.	Year Round	14.50 140.00
24 to 30", 3-4 lvs.	Year Round	15.00 145.00
Ficus Pandurata M.R.L.	Spring-Fall	5.50 50.00
Ficus Doesheri M.R.L.	Spring-Fall	5.50 50.00
Ficus Elastica M.R.L.	Year Round	4.00 35.00
Ficus Pandurata M.R.L.	Spring-Fall	5.50 50.00
Philodendron Hastatum 3" pots	Year Round	4.50 40.00
Philodendron Mandianum 3" pots	Year Round	4.50 40.00
Philodendron Panduraeforme		
R. C. Medium	Year Round	12.50
Philodendron		
Cordatum R. C. 3-5 lvs.	Year Round	55.00



Ready-to-Sell

Foliage Plant Assortments

Specially priced for quick turnover, big profits

100 PLANTS IN 2 1/4" POTS

Freight Collect

\$14

Prepaid U.S.A.

\$18

Will be shipped in well rounded assortment of Collection A or B.

COLLECTION A

Aralia Sieboldii
Fittonia
Ivy California
Ivy Ripple
Nepthytis Emerald Gem
Nepthytis Calif. White
Pellionia
Peperomia Green
Philodendron Cordatum
Pilea
Pothos

Saxifraga
Schefflera

COLLECTION B

Draceana Terminalis
Philodendron Cordatum
Pothos, Variegated
Neanthe Bella Palm—
2-3 plants per pot
Peperomia Obtusifolia
Sansevieria Hahnii
Sansevieria Zeylanica

Add 1c per plant if you wish to order in varieties of your choice.
Minimum order, please, of 25 for each variety.

FOLIAGE PLANT SEEDS

Variety	Available	Per 1000
Cycas Seed-Cevatozamia Mexicana	Winter-Spring	\$45.00
Cycas Seed-Dion Edule	Winter-Spring	45.00
Ficus Elastica Decora	July	10.00
Neanthe Bella Palm Seed	Winter-Spring	3.00 per lb.
Nepthytis Seed-Emerald Gem	Winter-Spring	6.00
Philodendron Giganteum Seed	March-June	49.50
Philodendron Pertussum Seed	March-June	37.50
Yucca Elephantides Seed	Spring-Winter	12.00

Look at our LOW Freight Prepaid Prices



BEGONIA PLANTS (Tuberous)

Available in all colors and types

Prepaid U.S.A.
(Calif., Ore. &
Freight Collect Wash. only)

	Per 100	Per 1000	Per 100	Per 1000
150 to Flat.....	4.50	39.50	5.75	49.50
50 to Flat.....	8.50	67.50	10.00	89.50

Please...no orders for less than 3 flats of any one size. All orders within 100 miles of San Francisco will be delivered Free on Prepaid Prices if ordered by February 1st.

BIRD OF PARADISE (Strelitzia Reginae)

	Approx. Height	F.O.B. L.A. Each	Prepaid U.S.A. Each
Packaged	12"	.65	.75
Packaged	18"	.95	1.05
Bare Root	12"	.55	.65
Bare Root	18"	.80	.90

BLEEDING HEARTS

3-5 Eye Roots

Dicentra Spectabilis (Red)

	F.O.B. S.F.	U.S.A. Prepaid
Per 10	\$ 4.50	\$ 5.00
Per 100	32.50	38.50

CARNATIONS

ROOTED CUTTINGS

List for greenhouse forcing and growing outside sent on request. We represent the leading growers like Yoders, Sims, Peterson, Pat-ten, etc.

CHRYSANTHEMUM

Growers: Write Us for Yoder Bros.
Special Price List.

Dealers

F.O.B. Los
Angeles

2 1/4" Plastic Pots, per 100 **\$12.00**

Collection consists of approximately
50% Standard and Exhibition; 50%
Spider, Large and Small Pompom
Anemone, Daisy and Singles.

The above percentages can be voluntarily
increased or decreased.

Minimum order 3 flats (64 to a flat).

15 varieties, approximately, per 100 are
shipped in good assortment in all principal
colors and variations of same.

All plants in Pots are labelled as to variety,
type and color.

CAMELLIAS

GALLON CAN COLLECTION

Delivered in California Only

\$1.00 each

Collection consists of 200 plants of 10 vari-
eties in full color range. Each plant tagged
with huge life-size litho-bloom 4 color pic-
tures. Partially budded.

CAMELLIAS

3" POT COLLECTION

Delivered in California Only

per 80 **\$28.00**

Collection consists of 80 plants. Each order
will consist of a well rounded selection in
all coors like red, white, pink and variegated.
In plastic pots, partially branched.

CLEMATIS PLANTS

Prepaid U.S.A. on orders of 100 plants or
more otherwise F.O.B. East.

2 year best quality	Per 10	Per 100
No. 1 Plants	8.50	75.00

Contesse de Bouchand, Pink
Crimson Star, Red
Henryi, White
Jackmani, Purple

Wonders of the Climbing Family. Extra-
hardy, huge-blossoming climbing plants.



CITRUS TREES

Delivered in main cities of California, 35
trees or more. Balled and Burlapped 5/8"
caliper trees. Top Quality.

\$3.50 per tree

DWARF CITRUS

Orange:

Robertson Navel
Washington Navel (Ltd.)
Valencia

Grapefruit:

Marsh Seedless

Tangerine:

Algerian

Lime:

Bearss

Lemon:

Meyer

Mandarin:

Kara

Kinnow

Kumquats:

STANDARD CITRUS:

Eureka Lemon

Meyer Lemon

Valencia Orange

Washington Navel

Orange

Robertson

Navel Orange

Bearss Lime

Sampson Tangelo

Marsh Grapefruit

Pink Grapefruit

Dancy Tangerine

Algerian Tangerine

Kara Mandarin

Torroco Orange

5-IN-1 APPLE TREES

Packaged 9/16" caliper, 4 to 5 feet high.

Freight Collect

2.35 each

Prepaid U.S.A.

2.50 each

CYCLAMEN SEEDLINGS

F.O.B. S.F.
Per flat of 50 plants.....\$5.50
Planted in flats of 50 of a variety as here-
with listed. You may also order flats planted
5 colors to a flat of our choice.
Orchid Pure White
Rose of Zehlendorf Ruffled Red
Rose of Aalsmer Ruffled Orchid
White with Red Eye Bright Red
Pink with Red Eye Stripe Mix
Rococo Mix—Ruffled Ruffled White
Fragrant Mix

CYCLAMEN POTS

In Bud and Bloom

Cool grown plants that can be grown
outdoors in moderate weather.

	Collect	Per 100	Per 1000	Prepaid U.S.A.	Per 100	Per 1000
Top Grade.....	\$1.55	\$1.50	\$1.65	\$1.60		
#2 Grade.....	.45	.40	.55	.50		

Shipped out of pots unless requested
otherwise.

DAISIES 2 1/4" Pots

New Pink
Marguerites Freight Prepaid U.S.A.
Collect 250 plants or more
30c ea. 35c ea.

White or Yellow
Marguerites
16 1/2c ea. 21 1/2c ea.

DAPHNE ODORA

F.O.B. S.F.
Per 100
Gallon can75 ea.

DELPHINIUM CLUMPS

Mixed Pacific Giant Strain
In 4" paper pots

per 100	per 1000
\$20.00	\$175.00

Prepaid in California on 150 plants or more.
Shipped freight collect on orders less than
150 plants from Southern California

FUCHSIA COLLECTION

Prepaid
F.O.B. S.F. in Calif.
per 100 plants.. \$18.00 \$19.50
2 1/4" Redwood plant bands. Consists of 5
each of 20 varieties. Your choice of how
many uprights or trailing varieties you wish.
In the event you don't choose, we will send
15 varieties of uprights and 5 varieties of
trailers. All varieties are up to date and
choice. Gallon Can Size . . . 50c ea.

GARDENIAS Grandiflora

3" pot bud and Prepaid U.S.A.
Flowers..... Collect 250 plants or more
.35 each .42 1/2 each
4" pot bud and
flowers..... .50 each .60 each

GERANIUMS

All prices F.O.B. Calif. No orders, please,
for less than 100 of a variety or 500 plants.
Appleblossom, Better Times, Castellane
(Lady Jane), Calif. Pink Beauty, Calif.
Giant, Double Dryden, Emile David, Frances
Perkins, Gloede, Gregersen's White, Helen
Michell, Imp. Red Fiat, Imp. Ricard, Imp.
Lawrence, Imp. Radio Red (also called Ava-
lon Red), Irvington Beauty, Jean Viaud,
Landry, Magenta Ruby, White Madonna,
Buchner, Montmort, New Ruby, Orange Ri-
card, Olympic Red, Pink Sensation, Pink
Fiat, Pink Phenomenal, Presilly, Radio Red,
Red Fiat, Red Barney, Red Landry, Ruby
King, Sensation, Salmon Supreme, Salmon
Ideal, Springfield Violet, Springfield Orange,
Springfield White, Springfield Scarlet, Snow-
ball.

Unrooted	\$35.00	per 1000
Rooted	\$65.00	per 1000
Irene, Penny Irene, Salmon Irene, Enchantress Fiat, Edna, Fire Chief, Gaiety, Glamour, Orchid Queen, Sandra Irene.		
Unrooted	\$37.50	per 1000
Rooted	\$69.50	per 1000

GERBERAS

	F.O.B. L.A.	U.S.A. Prepaid
per 100		
DUPLEX STRAIN		
Medium size plants..	\$12.00	\$15.00
per 100		
Large size plants.....	16.00	19.00
DOUBLE STRAIN		
per 100		
Large size plants.....	35.00	38.00
per 1000		
Large size plants.....	325.00	350.00
Medium plants.....	2-3 Eye	
Large plants	3-5 Eye	

GLOXINIA PLANTS

Available in all colors and types

	Collect	Per 100	Per 1000	Prepaid (Calif., Ore. & Wash. only)	Per 100	Per 1000
150 to Flat 100		4.50	39.50	5.75	49.50	
50 to Flat		8.50	67.50	10.00	89.50	

HERB COLLECTION

Shipped in 3 inch pots

F.O.B. So. Calif.

Per collection of 36 plants \$9.00

Packed 36 to a flat.

Each collection of 1 flat will have 15 varieties.
A 3-flat order will have 5 each of 21 va-
rieties of Herbs labeled as to variety. If you
wish to order by specific variety, please
write for our special list of over 50 varieties.

HARDY HIBISCUS

Bare Root Clumps

	Collect	Prepaid U.S.A.
New Blood Red—		
7" flowers, ea.....	\$1.00	\$1.20
Strawberry Rose—		
8-10" flowers, ea.....	1.00	1.20
Star White—		
7" flowers, ea.....	1.00	1.20
Crimson Wonder—		
8" flowers, ea.....	1.00	1.20

Orders in units of 5. No orders for less than
20 clumps.

JUNIPER TAMS

	F.O.B. S.F.	Prepaid U.S.A.
R.C.14	.15
3"27 1/2	.30
Gallon Cans65	---

No orders for less than 100 of a size please.

MAGNOLIAS

Soulangeana Large Purplish pink.

Very heavy, fast grower.
18-24"

	F.O.B. S.F.	Prepaid U.S.A.
2 Yr. Liners		
Per 10	\$ 6.00	\$ 7.00
Per 100	50.00	60.00

Pelargonium Collection

2 1/2" Wood Veneer Bands

	Freight Collect	Prepaid U.S.A.
Per 100 plants	\$25.00	\$26.70
Individually labeled, pinched, bushy top quality plants.		
Collection consists of 5 each of 20 varieties that are choice and up to date.		
If you wish special variety list to order varieties of your choice, we will mail it to you on request.		

PEONIES—Bush

	F.O.B. S.F.	Prepaid U.S.A.
3-5 eye per 10	\$ 4.25	\$ 5.10
3-5 eye per 100	30.00	35.00
Adolphe Rousseau—Dark Red		
Edulis Superba—Bright Pink		
Felix Crousse—Red		
Festive Maxima—White		
Karl Rosenfield—Crimson		
Mme. Jules Dessert—White, buff shaded		
Albert Crousse—Shell Pink		
Sarah Bernhardt—Dark Rose Pink		
No orders please for less than 10 of a variety.		

PEONIES—Tree

2 Yr. Field Grown Grafts Available in Red, Purple or Pink Named Varieties.

	F.O.B. S.F.	Prepaid U.S.A.
Per 10	\$1.25 ea.	\$1.35 ea.
Per 100	1.15 ea.	1.25 ea.

PHLOX COLLECTION

10 choice varieties—10 to each color—each pkg. individually labeled. Roots are of top quality stock and well balanced color selection.

	F.O.B. S.F.	Prepaid U.S.A.
Per collection of 100 plants	\$14.50	\$16.50

Heavy Two Year Roots

BERRY VINES

	F.O.B. San Francisco per 25	per 100
Boysenberry	\$2.00	\$6.50
Loganberry	2.00	6.50
Youngberry	2.00	6.50
Thornless Boysenberry	3.25	10.00
Thornless Loganberry	3.25	10.00
Thornless Youngberry	3.25	10.00
Raspberries—Cuthbert	1.50	5.50
Raspberries—Black Cap	1.50	5.50

RHODODENDRONS

RHODODENDRONS Late Spring Delivery Spring Liners

F.O.B. Oregon per 100	Prepaid U.S.A. per 100
\$95.00	\$105.00

No Orders Please for Less than 50 Plants.



Alice—deep pink fading to pale rose.
America—red.

Annie E. Endtz—light pink.

Antoon van Welie—carmine pink.

Betty Wormald—pink, purplish blotch.

Blue Peter—lavender blue.

Bowbells—pink.

Butterfly—yellow.

Catawbiense Album—pure white.

Crimson Glory—deep crimson.

Cunningham's White—white.

Cynthia—rosy crimson.

Daphnoides—brilliant purple.

Doncaster—scarlet-crimson.

Dr. V. H. Rutgers—aniline red.

Everestianum—rosy lilac.

Fabia—orange-salmon.

Fastuosum Plenum—mauve.

Gomer Waterer—white.

Graf Zeppelin—soft pink.

Harvest Moon—white, red.

J. H. Van Nes—soft red.

Jan Dekens—pink fringed.

Jean Marie Montagu—bright scarlet.

Jock—rose-pink.

Lady C. Mitford—peach pink.

Lavender Girl—pale lavender.

Loder's White—mauve.

Lord Roberts—dark red, black spots.

Madame de Bruin—cerise-red.

Madame Guillemot—rosy-red.

Madame Masson—white, yellow blotch.

Mrs. C. B. van Nes—deep pink.

Rhododendrons Spring Liners Continued

Mrs. Charles Pearson—blush pink.
Mrs. P. D. Williams—White, Brown
Mrs. W. C. Slocock—pink to yellow.
Parsons Gloriosum—rose.
Pink Pearl—rosy-pink.
President Lincoln—lilac.
Prof. Hugo deVries—rosy-pink.
Purple Splendour—purple-black.
Roseum Elegans—rose.
Sappho—white.
Souvenir of W. C. Slocock—primrose yellow,
shaded apricot. Dwarf habit.
Trilby—deep crimson, dark blotch.
Unique—pale yellow.
Vulcan—brick red.

Budded Rhododendrons

	F.O.B. Portland, Ore.
10 x 12"	\$2.65
12 x 15"	3.25
15 x 18"	3.75
18 x 24"	4.25

Order by color of your choice and we will fill order as close as possible.

Hybrid Seedling Rhododendrons

Branched and Approximately 18-24" High
Prepaid U.S.A.
Per 100 ea. Per 1000 ea.

Bare Root	\$1.05	\$9.98
Poly Bags	1.15	1.05

No Orders Please, for Less than 100 Plants.

SMALL FRUITS

	F.O.B. San Francisco Per 100	Per 1000
Asparagus		
Martha		
Washington	\$2.50	\$20.00
Artichokes	Per 25	Per 100
Globe	\$4.00	\$15.00
Rhubarb		
Cherry or	Per 25	Per 100
Strawberry	\$3.00	\$10.00

STRAWBERRIES

Banner	\$2.75	\$17.50
Lassen	2.75	17.50
Shasta	2.75	17.50
Rockhill	7.50	59.00
Streamliner	3.00	22.50
Twentieth Century	3.50	27.50
Utah	3.50	27.50

Add 10% to 1000 Rate to arrive at the 500 Rate.

RED-WING AZALEAS grow faster!



RED-WING U. S. Patent No. 1159

Rich red, with orange undertones. Extra long-lasting ruffled hose-in-hose flowers, neat, compact.

\$500 REWARD

for information and facts leading to successful prosecution of anyone who may be infringing upon this patent.

How to Grow Red-Wing Azaleas for Christmas Forcing

1. The last pinching should be in May. If plants are grown in Greenhouse, last pinch can be made in late June.
2. After buds are fully developed, usually in September, plants should be kept in cool place till ready for benching.
3. Bench about November 1st with night temperature about 60 degrees. Raise temperature if necessary to 65 or 70 degrees. A low nitrogen-medium phosphate fertilizer may be added at start of forcing period.
4. In areas where soil or water is alkaline, aluminum sulphate or iron sulphate at the rate of 1 oz. to 3 gallons of water every 2 weeks may be used if needed.

How to Grow Red-Wing Azaleas for Late Winter and Spring Forcing

Make last pinch in July or August and when plants are ready to make buds, they should be kept in a Greenhouse or Lath House that has a fairly high day temperature and cool night temperature.

- ★ Fastest Grower
- ★ Ideal for X-mas forcing.
- ★ Breathtakingly beautiful.
- ★ Holds flowers exceptionally long.
- ★ Root system as strong as grafted azaleas.

Because of its natural fast growing habits you will find you can cut your growing time over 40%. Many leading Azalea growers use Red-Wing because of this drastic reduction in growing overhead.

Budded, Red-Wing Azaleas

Assortment of other varieties shipped on request.

	F.O.B. Calif.	Prepaid U.S.A.
4 x 4".....	\$.65	.70
4 x 6".....	.85	.95
6 x 6".....	.95	1.05
6 x 8".....	1.05	1.15
8 x 10".....	1.50	1.75
16 x 18".....	2.25	3.00

Grow Breathtaking Red-Wing Patented Azaleas in one year instead of Two.

Liners, Red-Wing Azaleas

	F.O.B. Alabama or Calif.	Prepaid U.S.A.
3 x 3".....	\$.27½	\$.32½
*3 x 5".....	.40	.45
5 x 6".....	.45	.50

*Available also in Reds—Hexe, Lentengroot, Cottage Gardens Variegated—Vervaeana, Albert & Eliz., Erie, Erie Schame. Pink—Sweetheart Supreme, Paul Schame, Dorothy Gish.

FREE.. Four color lithographed 7¼-4¾" post cards of Red-Wing sent in any reasonable quantity on request.

Red-Wing Azaleas are the fastest growing of the popular forcing Azaleas on the market.

Herewith is approximate size, Red-Wing Liners will make this Fall if planted this Spring.

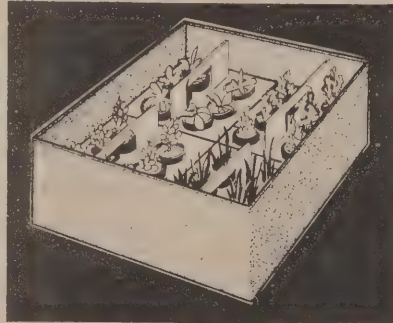
If planted this spring in sizes	Red-Wing Azaleas should increase in the Fall, to
3 x 3"	6 x 6"
3 x 5"	8 x 8"
5 x 6"	10 x 10"

CUT SHIPPING COSTS with Plant Carriers



Made of Heavy Kraft Board and printed in attractive green basket weave design.

- ★ Promotes more multi-unit sales.
- ★ Protects plants, reduces handling damage.
- ★ Comes flat to save storage space.
- ★ Sets up quickly.
- ★ Is easy to carry by hand, car, or on public transportation.
- ★ Will hold 6 live plants in pots of diameters of 2", 2 1/4" and 2 1/2".
- ★ Ideal for Nurseries, Florists, Supermarkets!



Save 1 1/2 Cents per Plant with PLANT CARRIERS

Individual cardboard containers average 2 cents per plant. These 6-plant containers cost only 1/2 cent per plant...

Outside dimensions
1 1/2" x 5 1/2" x 8 1/2"

Packed 200 to a case.
Please order in case lots.

F.O.B. S.F. Prepaid U.S.A.

per 1000 **29.50 35.00**

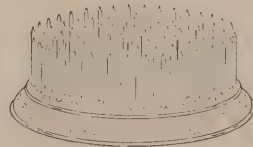
Prepaid in lots of 1000 or more

PLANT CARRIERS used by dealers for display

It's so simple! These plant carriers double as display holders. Just lift the plant carriers out of the corrugated shipping container and place on shelf, making attractive 6 pot displays for your plants.

DAZEY FLOWER HOLDERS

RUST PROOF
EASIEST TO USE
GARDEN CLUB APPROVED
LEAD BASE—BRASS PINS



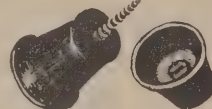
STOCK NUMBER	SIZE & SHAPE	PREPAID U.S.A.
50	1" Round	\$1.08 per dozen
51	1 1/2" "	1.08 per 1/2 dozen
52	2" "	.42 per each
53	2 1/2" "	.54 per each
54	3" "	.78 per each
55	3 1/2" "	1.02 per each
56	4" "	1.44 per each
75	5" "	1.98 per each
77	6 1/2" "	2.70 per each
81	2" x 3 3/4" Oval	.78 per each
82	2 1/2" x 4 5/8" "	1.26 per each
83	2 3/4" x 5 1/2" "	1.62 per each
90	1 1/2" x 3" Oblong	.60 per each



A-1 Assortment —The convenient way to order 61 most popular sizes and shapes plus displayer. Prepaid U.S.A. **\$30.00**

NOTE: Display (as pictured with assortment) will be included with all orders on request.

SCREWBASE CANDLEKUPS



Newest item for the do-it-yourself fans—these heavy cast alloy kups offer flexible arrangement of candles with driftwood, bark, branches, burls, etc. Just screw in kup where desired.



Prepaid U.S.A.
No. 70S Black Finish..... **\$3.60 per dozen**
No. 70S Brass Finish..... **5.40 per dozen**

FLORAL CLAY —Specially Compounded—Sticks to all surfaces — Waterproof-Reusable-Non-tarnishing — Contains new floral scent.

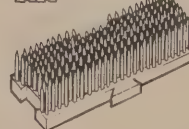
Dazey Flowercraft Clay #61, per display box of 1 dozen, prepaid U.S.A. **\$1.80**



INTERLOCK—4 SIDES

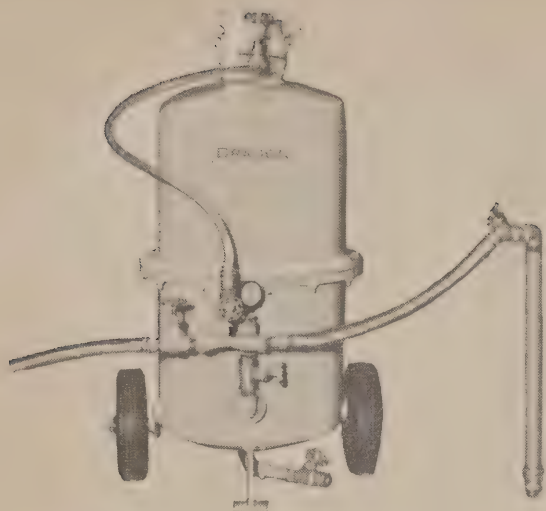
Forms endless combination to fit any container. Durable green finish.

#91 per display box of 1 dozen..... **\$7.20**
Prepaid U.S.A.



No orders prepaid for less than \$20

FERTILIZER DISPENSERS are a Self Liquidating Investment



DRAGON LIQUID FERTILIZER PROPORTIONER NO. 2

For Greenhouses and Nurseries

Model #20 F.O.B. Oakland Prepaid U.S.A.
Capacity: 23 gallons **\$325.00** **\$350.00**
Made in larger sizes to fit any size pipe line. Write for prices on larger sizes.

- ★ Accurately measures fertilizer in safe proportions.
- ★ Fertilizes and waters in one operation.
- ★ It furnishes nutrients in solution.
- ★ Easily adjusted for proportions of one to ten to one to 100.
- ★ Can be used on any type of irrigation system.
- ★ Does not cut down on water flow. Accuracy maintained regardless of any changes in water pressure or rate of flow.
- ★ Light, portable, easy to handle, large rubber tires.
- ★ 5" filler cap opening makes fertilizer changing simple.
- ★ No moving parts to go wrong.
- ★ Guaranteed for one year, against any defects. Any repairs needed will be made at no cost, if freight is paid by customer to and from Nurserymen's Exchange.

Operation: The Dragon Proportioner Dispenser is a hydraulic unit, built for the application of liquid fertilizers. A special Venturi operates the Dragon Injector and is connected directly to the water line causing it to inject concentrated fertilizer in a direct ratio to the amount of water passing through. Water flow or pressure change does not affect ratio of injection.

Control: Control of the proportions is at the will of the operator. The exact amount of fertilizer being injected may be seen through transparent hose. Five inch wide filler cap makes charging or draining a simple matter. No wrenches required.



DRAGON LIQUID FERTILIZER DISPENSER NO. 1

For Sprinkler Systems and Pipe Lines

Size	Fertilizer Capacity	F.O.B. S.F.	Prepaid U.S.A.
#20	100 lbs.	\$177.00	\$184.50
#40	200 lbs.	225.00	235.00
#80	400 lbs.	301.00	316.00

Dragon Fertilizer Applicators are a self liquidating investment because they make use of existing sprinkler irrigation systems to bring the farmer fully automatic fertilizing—thus eliminating a separate costly fertilizer operation. The Dragon Fertilizer Applicator comes complete with transparent hoses, adjustable venturi, and patented equipment to do an outstanding job.

The time to fertilize is during the irrigating season. When the farmer sprinkles with fertilizer, he gets these additional benefits: (1) tighter control over fertilizer placement, (2) close regulation of fertilizer depth, (3) greater plant response since supplemental nutrients distributed through the sprinkler system are already in liquid form ready to be used by the plant. This control plus concentration means that the farmer can use less fertilizer per application and fertilize more often for over-all better results.

The Dragon Fertilizer Applicator transforms dry soluble type fertilizers into liquids.

Dragon Fertilizer Applicator is charged with the amount of dry fertilizer needed for the area covered by the operating sprinklers on a per acre basis. The speed of application can be controlled as desired. The complete unit can be shut off at any time while the sprinkler irrigation system is operating if for any reason this is found necessary.

JOBBER & DISTRIBUTOR INQUIRIES INVITED

For Liquid Feeding- **BLOOM-RITE PLANT FOOD**



Fertilize while you water with **BLOOM-RITE PLANT FOOD**

Reg. U.S. Pat. Off.

- ★ FOR FOLIAGE AND ROOT FEEDING.
- ★ BLOOM-RITE FERTILIZER (16-30-16) is an all-purpose concentrated plant food 100% soluble in water.
- ★ One pound will cover 1000 - 1250 sq. ft.
- ★ Can be applied with any liquid fertilizer dispenser or your regular spraying equipment.
- ★ Grows plants faster and better in soil, sand or water through root and foliage feeding.
- ★ Use for all lawns, Cuttings, Mums, Carnations, Azaleas, etc.!

DILUTION: One pound to 23 gallons of water.
One teaspoonful to quart of water.

DEALER SALES HELPS

Sent on Request

- ★ FREE inserts for mailing with statements.
- ★ FREE point of purchase display posters.
- ★ FREE advertising allowance.

ALL PRICES PREPAID IN U. S. A.

	Packed Size per ctn.	Dealer's Price per ctn.	Dealer's Price Each
2 oz.	48	\$ 5.28	\$.11
4 oz.	48	10.08	.21
3/4 lb. can	36	20.52	.57
4 lb. can	12	27.00	2.25
25 lb. bag			8.00
50 lb. bag	1		14.50
100 lb. bag	1		27.00
Per ton (Not Prepaid) per 100 lbs.....			18.75



BRADSON AUTOMATIC FERTILIZER DISPENSER

For Garden Use

Per dozen F.O.B. S.F. **\$16.50**

Prepaid U.S.A.
\$17.00

It applies the solution and washes it down in one fast operation. Mixes the concentrated solution with water in a mild 1-to-16 ration. Check valve to prevent back-flow, high-grade rubber suction tube and stainless steel strainer to prevent clogging.

LIQUID FISH FERTILIZER

	F.O.B. L.A.
30 gallon drums	85c per gallon
15 gallon drums	95c per gallon

Available in the following formulas:

(8-8-4) (6-9-6) (12-3-3)

1 gallon, 4 to a case (15-6-3) 1.50 per gal.

- ★ A high analysis fertilizer.
- ★ Like an organic manure.
- ★ Improves soil bacteria.
- ★ Long-lasting. ★ Free-running.
- ★ Stimulates earthworm production.
- ★ Aids water penetration.
- ★ Improves yields and quality.

Look at our LOW Freight Prepaid Prices

PLASTICS for Greenhouse and Seasonal Plastic Houses

POLYETHYLENE Price is per roll—freight collect. For Mum and Carnation Houses, Greenhouse Partitions, Fumigation, and Weed Control.

Roll Width	Roll Length	Mil Gauge	Weight Per Roll	F.O.B.-S.F. or Chicago Price Per Roll
10 1/2 ft.	100 ft.	.004	24 lbs.	\$15.00
12 ft.	100 ft.	.004	28 lbs.	17.16
16 1/2 ft.	100 ft.	.004	38 lbs.	23.57
20 ft.	100 ft.	.004	44 lbs.	28.57
10 1/2 ft.	100 ft.	.006	36 lbs.	22.50
12 ft.	100 ft.	.006	42 lbs.	25.72
16 1/2 ft.	100 ft.	.006	53 lbs.	35.36
20 ft.	100 ft.	.006	64 lbs.	42.86

10 Rolls... 5% Discount
50 Rolls... 10% Discount

MUM and CARNATION WIRE

Easier and more economical than stringing bench wire. 12 1/2 Gauge Galvanized.

Spacing Stay Line	Width	Roll Length	Freight Collect	Spacing Stay Line	Width	Roll Length	Freight Collect
8x6 in.	42 in.	150 ft.	\$13.62	32 in.	200 ft.	\$13.11	
8x7 in.	35 in.	200 ft.	14.42	40 in.	200 ft.	15.73	
	42 in.	200 ft.	16.77	48 in.	200 ft.	18.35	
8x8 in.	24 in.	200 ft.	9.95	8x8 1/2 in.	34 in.	200 ft.	14.42

REDWOOD STAKES... beautifully stained

Length	Size	Stakes Per Bale	Approx. wt. per 100	F.O.B. S.F. Price Per 100
2'	3/8 x 3/8	not pointed 100	6 lbs.	\$1.90
3'	3/8 x 3/8	not pointed 100	9	2.38
4'	3/8 x 3/8	not pointed 100	12	2.80
2'	1/2 x 1/2	not pointed 100	10	2.31
3'	1/2 x 1/2	not pointed 100	17	2.95
4'	1/2 x 1/2	not pointed 100	23	3.56
3'	3/4 x 3/4	pointed 25	36	6.25
4'	3/4 x 3/4	pointed 25	48	7.50
5'	3/4 x 3/4	pointed 25	60	8.75
6'	3/4 x 3/4	pointed 25	72	10.00
8'	3/4 x 3/4	pointed 25	96	12.50
5'	1 x 1	pointed 25	132	12.50
6'	1 x 1	pointed 25	156	15.60
7'	1 x 1	pointed 25	182	17.50
8'	1 x 1	pointed 25	208	21.25
5'	1 1/4 x 1 1/4	pointed 16	150	28.13
6'	1 1/4 x 1 1/4	pointed 16	180	30.62
7'	1 1/4 x 1 1/4	pointed 16	210	33.12
8'	1 1/4 x 1 1/4	pointed 16	240	35.63
5'	1 1/2 x 1 1/2	pointed 16	156	31.25
6'	1 1/2 x 1 1/2	pointed 16	187	37.50
7'	1 1/2 x 1 1/2	pointed 16	218	43.70
8'	1 1/2 x 1 1/2	pointed 16	250	50.00
6'	2 x 2	pointed 16	480	50.00
7'	2 x 2	pointed 16	560	56.25
8'	2 x 2	pointed 16	640	62.50

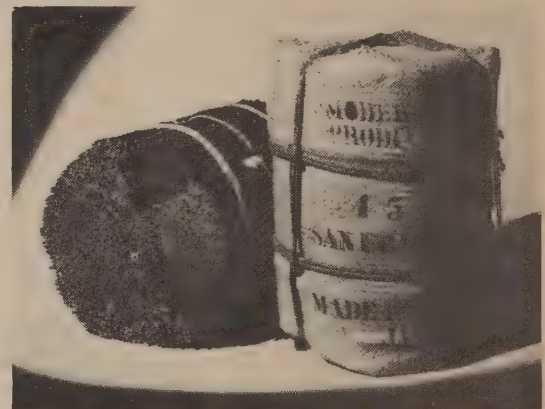
UNSTAINED—LESS 10%



AIR FERN

Lives without water or soil. Takes the place of Ivy or Philodendron.

	F.O.B. S.F. U.S.A. Prepaid
per dozen	\$ 3.60 \$ 3.85
per gross	30.00 32.00



BAMBOO CANE STAKES

Japanese—Dyed green. Pencil thickness. Top quality. Plus 25 per cent less than bale lots.

	Amount Per Bale	F.O.B. S.F. Per Bale
1 1/2 ft.	per 2000	\$ 3.80
2 ft.	per 2000	5.20
2 1/2 ft.	per 2000	7.40
3 ft.	per 2000	10.00
4 ft.	per 2000	14.50
5 ft.	per 1000	12.50
6 ft.	per 1000	15.50

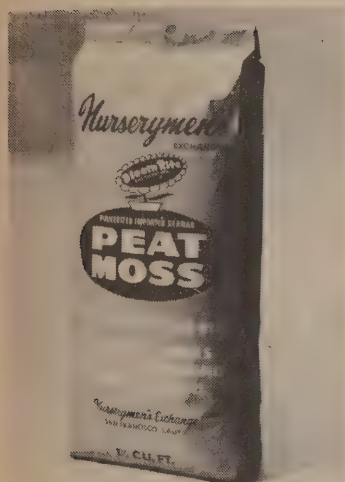
Orders of 25,000 stakes or More Less 10% if Ordered 90 Days Prior to Requested Delivery Date.

SHADING MATERIAL

Black Cloth—36 inches wide. Sewed to specific dimensions extra... No orders please for less than 100 yards.

	F.O.B.-S.F. U.S.A. Prepaid
Top quality	69 1/2c 71 1/2c
order-in 1000 or 3000 yard bales.	
Cheese Cloth - 36 inches wide.	
20 x 24 grade	07.9c 8 1/2c

LABOR SAVING Fernwood Totem Poles



CANADIAN PEAT MOSS

FREE "Truck Load" DELIVERY

Free Delivery, anywhere on the West Coast on orders of 1500 bags or more. (1 1/2 cu. ft. bags .90 ea.)

Bloom-Rite Imported Sphagnum Peat Moss

Size Bag	F.O.B.	S.F.	Prepaid Calif.
3/4 cu. ft.	\$.55 ea.		\$.65 ea.
1 1/2 cu. ft.	.90 ea.		1.05 ea.

On prepaid orders please order minimum 20 bags.

REDWOOD TOTEM POLES

Packed 25 to a bundle

Size	F.O.B.	S.F.
2"x2"x24"	12 1/2c	ea.
2"x2"x30"	20c	ea.
2"x2"x36"	25c	ea.

TWIST-EMS General purpose utility type for Nurserymen, Flower Growers and Florists.

Size	Amt. Per Bundle	Bundles Per Ctn.	Pieces Per Carton	F.O.B. Per 1000	S.F. Per 1000	Prepaid U.S.A. Per 1000
4"	250	20	5,000	\$.83		\$.93
4"	250	200	50,000	.83		.93
7"	250	100	25,000	1.30		1.45
8"	250	100	25,000	1.45		1.65
12"	250	50	12,500	2.23		2.50
16"	250	40	10,000	2.90		3.30

"Chase" WOOD PLANT LABELS

	F.O.B. Per 1000	S.F. Per 1000	U.S.A. Per 1000	Prepaid
3 1/2"x5/8" Copper Wire Tree Labels	\$ 4.75			\$ 5.10
4"x5/8" Pot labels	3.90			4.20
5"x5/8" Pot labels	4.25			4.50
6"x5/8" Pot labels	4.75			5.25
8"x7/8" Pot labels	9.95			10.50
10"x7/8" Pot labels, 250 per box	11.00			11.50
12"x1 1/8" Pot labels, 100 per box	19.00			19.50

SOIL CONDITIONERS VERMICULITE

	F.O.B.	S.F.
4 cu. ft. bag	1.60	ea.

CHARCOAL BITS

50 lb. bag	4.75	ea.
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SOIL-AIR, white crystals (approx. size *)

4 cu. ft. bag	1.60	ea.
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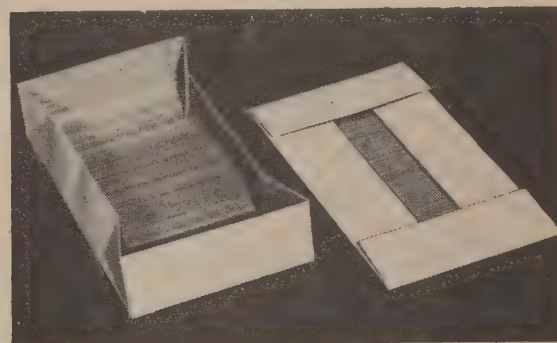
HAWAIIAN FERNWOOD TOTEM POLES

These natural growing forms eliminate all the preparatory work you had in the old fashioned totems, such as wiring and mossing. We reserve the right to substitute Tree Fern from other Countries unless you advise not to.

Size	No. In Ctn.	Approx. Weight Per Ctn.	F.O.B. S.F. Per Ctn.	Prepaid U.S.A. Per Ctn.
1 x1 x16	144	30 lbs.	\$13.75	\$14.50
1 1/2 x1 1/2 x18	64	15 lbs.	9.10	9.60
1 1/2 x1 1/2 x24	64	25 lbs.	12.50	14.10
2 x2 x18	36	13 lbs.	6.10	7.14
2 x2 x24	36	20 lbs.	10.25	10.86
2 x2 x30	36	28 lbs.	13.75	15.35
2 x2 x36	36	32 lbs.	18.40	21.60
2 x2 x48	36	43 lbs.	27.00	30.60
3 x3 x36	16	30 lbs.	16.90	18.34
3 x3 x48	16	40 lbs.	23.00	25.00

Above prices are per carton.

No orders, please, in less than carton lots—Or prepaid shipments in less than 100 lbs.



Bedding Plant Folding Boxes

These boxes save time, money and space in the handling of bedding plants. If you have the problem of handling odd amounts of bedding plants to your customers—this is your answer. Packed 500 to a carton

	Freight Collect	Prepaid in Calif.
9x5 1/2 x2 1/2 per 1,000	\$11.50	\$12.50

No Orders Please for less than 10 Dollars

Bird Vita-Band PLANT BANDS

VITA-BAND "D" — A nutrient treated band which disintegrates in the soil, making it unnecessary to remove the band when transplanting to the bench or field. Eliminates any possibility of transplanting shock.

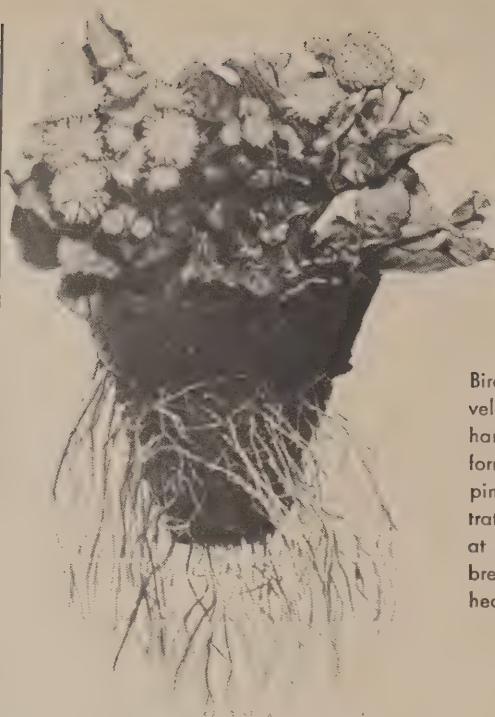
It also cuts potting time in half, speeds shipping and saves almost two weeks growing time.

VITA-BAND "D" is packed 2,000 to the case, except sizes 3" x 3", 4" x 3", and 4" x 4", all of which are packed 1,000 to the case. Sold in case lots only.

F.O.B. S.F.
or
East Coast
Per 1000

1 1/2 x 1 1/2 x 2 1/8	\$ 4.50
1 3/4 x 1 3/4 x 2 1/2	4.85
2 x 2 x 2 1/2	5.45
2 x 2 x 3	6.00
2 1/2 x 2 1/2 x 3	6.30
3 x 3 x 3	7.05
4 x 4 x 3	9.25
4 x 4 x 4	11.65

Sold in Case Lots Only



Strength and Nutrition
... the Magic Formula for

New BIRD PEAT POTS

Bird research scientists performed real magic in developing the new Bird Peat Pot—rugged for easy handling, nutrient treated for healthy plants. Special formula gives added rigidity to help prevent chipping during shipping and handling. Yet roots penetrate freely. Rugged rim provides extra strength at the most vulnerable area—to protect top from breakage. Pot is nutrient saturated to stimulate healthy and speedy premium growth.

Size	Quantity per Case	Gross Weight per Case
2 1/4"	2000	22 lbs.
3"	2000	38 lbs.

F.O.B. S.F. or
Massachusetts

per 1000	\$7.00
per 1000	13.00

5% Discount in 10 Case Lots.
10% Discount in 35 Case Lots.

Prepaid in Orders of 100 lbs. or more.

SQUARE PLASTIC POTS

The square pots will give you about
30% more growing room over round pots.

Size	Approx. Weight Per Case	Packed Per Case	F.O.B. Ohio Freight Collect Per 1000		*Prepaid U.S.A. 100 lbs. or more Per 1000	
2 1/4"	20 lbs.	1000	\$ 8.75	\$10.50	\$13.50	\$15.75
3"	25 lbs.	500	16.75	21.25	25.00	29.50
4"	40 lbs.	500	30.00	38.00	45.00	53.00

Standard Colors available in Green, Yellow, Red, White, Rose. *When ordering Prepaid, please order minimum of 100 pounds.

ROUND PLASTIC POTS

Prepaid in 100 lbs. or more throughout the U.S.A. at 10% more per 1000.

Size	Amt. per case	Weight per case	Utility Per 1000 Freight Collect	Colors Per 1000 Freight Collect
2 1/4"	750	14 lbs.	\$14.75	\$15.25
3"	500	15 lbs.	20.00	22.00
4"	525	36 1/2 lbs.	46.00	56.00
4" Azalea Pans	225	12 lbs.	40.00	50.00

Look at our LOW Freight Prepaid Prices

DICHONDRA LAWN SEED

Very rarely needs mowing.

Takes hard play and abuse and grows in sun or shade.

	Freight Collect	Prepaid U.S.A.
1 oz. Shaker Top Bottle.....	\$.35	\$.45
3 3/4 oz. Shaker Top Bottle.....	.70	.80
1/2 lb. Package.....	1.30	1.40
1 lb. Package.....	2.50	2.75
10 lbs. and up bulk per lb.	2.35	2.60

DICHONDRA AND CLOVER MIX

1 lb. Package.....	\$1.00	\$1.25
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SATIN RIBBON, Best Quality, Water Repellent

Finest quality satin available in the following line of colors: Aqua, Azalea, Better Times, Blue, Chartreuse, Emerald, Fulton, Fuchsia, Happiness, Light Pink, Maize, Moss, Nile, Old Gold, Orchid, Pink, Purple, Red, Royal, White, Yellow, Lavender, Gold, Cocoa.

			Freight Collect	Prepaid U.S.A. on orders of \$10.00 or more
No. 2	1/2" width	100 yards	\$.75	\$.80
No. 3	5/8" width	100 yards	1.10	1.15
No. 5	7/8" width	100 yards	1.35	1.40
No. 9	1 1/2" width	100 yards	1.95	2.05
No. 40	2 7/8" width	50 yards	1.65	1.75
No. 100	4" width	50 yards	2.25	2.35
No. 120	4 1/2" width	50 yards	2.85	2.95

Less 5% on 100 Bolts or more
Less 10% on 150 Bolts or more

POT WRAP FOIL

Florist colors in .00065 Gauge Plain Alum. foil. Colors: Sky Blue, Pink, Moss, Fuchsia, Orchid, Chartreuse, Purple, Nile Green, Silver, Royal Blue, Emerald Green, Gold, Red, Lavender, Copper, Azalea, Aqua.

		Glory Foil	F.O.B. S.F.	Prepaid U.S.A.
50 Rolls, Less 5% 100 Rolls, Less 10%	20"x50 ft. long—per roll.....		\$1.10	\$1.20
	Embossed Aluminum Foil Assorted Colors—20" wide— 50 ft. roll—per roll.....		\$1.25	\$1.45
		Colors as in Glory Foil		

GLAZED CLAY POTS

Beautifully enameled flower pots are designed so plants can breathe through porous wall. The patented reservoir in the bottom of the pot takes care of excess water and the wall of the pot acts as a wick to draw water into the soil as needed. These pots eliminate the need of saucers, a feature not available in most pots.

If ordering prepaid, please order 100 lbs. or more	Size	Packed Per Case	Weight Per Case	F.O.B. Price	Prepaid U.S.A.
}	2 1/2"	8 dozen	23 pounds	\$6.75	\$ 8.60
	3"	6 dozen	27 pounds	6.75	9.00
	4"	4 dozen	32 pounds	7.50	10.00
	5"	2 dozen	30 pounds	6.10	8.50
	6"	2 dozen	51 pounds	10.00	14.30
	7"	1 dozen	39 pounds	7.50	10.65

Come packed in assorted colors of pink, chartreuse, forest green, burgundy.

PLANTER MIX



Per Case	5.60	7.00
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Packed 28 to Case Your Unit Price is 20c each.

- ★ Ingredients—Imported Sphagnum Peat Moss, Sponge Rok, Charcoal, Vermiculite, Oyster Shell.
- ★ 120 cubic inch bags that weigh 20 ounces.
- ★ Polyethylene bags are attractively lithographed in three colors.
- ★ Does not need drainage.
- ★ Plants thrive and feed in this nutritious mixture.
- ★ Will not pack or sour.

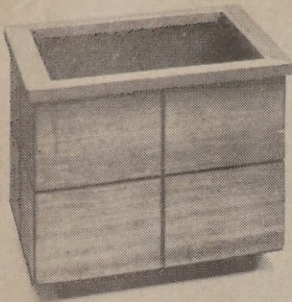
Perfect African Violet Mixture and Bulb Fibre Mixture.

MOSS

	F.O.B.	S.F.
	Large Bale	Small Bale
Sphagnum	3.50	2.50
Live Green	6.95	4.50

FREIGHT PREPAID IN U.S.A. on CALIFORNIA Redwood Product Orders of 100 lbs. or more

Please order in bundle lots only!

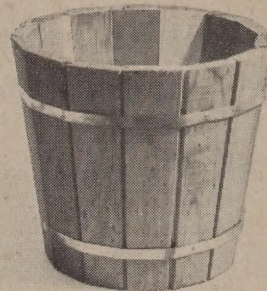


SQUARE REDWOOD TUBS

Finest quality, made like finely finished furniture. Ideal for palms, landscape effects, patios, and potted plants.

Type	Dimensions	Weight Per Bundle	Prepaid Calif. Each	Prepaid U.S.A. Each
E.....	8x 8x 7" high	10 lbs.....	\$1.55	\$1.90
D.....	9x 9x 9" high	15 lbs.....	1.95	2.45
C.....	13x13x14" high	30 lbs.....	3.25	4.25
B.....	17x17x14" high	40 lbs.....	4.20	5.55
A.....	17x17x17" high	50 lbs.....	4.55	6.20

Packed three of a kind per bundle.

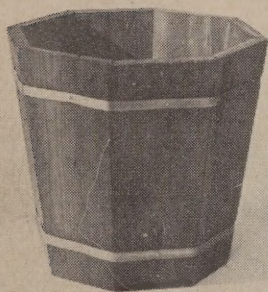


ROUND REDWOOD TUBS

Tongue and Groove Construction, Stained. Banded With Durable Brass Band.

Dimensions	Weight Per Bundle	Prepaid Calif. Each	Prepaid U.S.A. Each
11 1/2 x 10" high	15 lbs.....	\$1.60	\$2.20
14 x 10" high	17 1/2 lbs.....	1.95	2.60
15 1/2 x 10" high	20 lbs.....	2.35	3.10

Packed three of a kind per bundle.



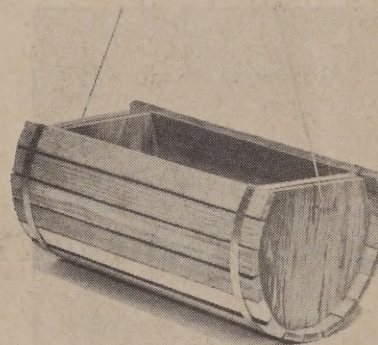
OCTAGONAL REDWOOD TUBS

Finely finished with tongue and groove construction for durability . . . banded with durable brass band.

Good for all potted plants both inside and outside.

Dimensions	Weight Per Bundle	Prepaid Calif. Each	Prepaid U.S.A. Each
9x 8" high.....	10 lbs.....	\$1.20	\$1.53
12x10" high.....	15 lbs.....	2.10	2.65
14x12" high.....	20 lbs.....	2.70	3.45
17x14" high.....	30 lbs.....	3.30	4.45
19x16" high.....	40 lbs.....	4.05	5.55

Packed three of a kind per bundle.



REDWOOD HANGING BASKETS

Packed 1/2 dozen per case. Please order in case lots only. 7"x12".

Size		
7"x12" per dozen	\$ 9.00	Prepaid Calif.
7"x12" per dozen	12.00	Prepaid out of State.

Comes in either flat or round top.
Each case weighs 15 lbs.

CASTERS FOR TUBS

F.O.B. S.F. Prepaid U.S.A.
1.50 ea. 1.75 ea.

With 4 ball bearing wheels, good for adjusting on bottom of square, round and octagonal tubs.

This is the answer for tubs that have to be moved around often.

REDWOOD PLANT BOXES

Ideal for foliage and plant arrangements in home, patio and office. Scoring and finish same as square tubs.

		Prepaid Calif.	Prepaid U.S.A.
2 ft. x 9 3/4" high.....	20 lbs.....	\$4.20	\$5.20
3 ft. x 9 3/4" high.....	30 lbs.....	5.00	6.50
4 ft. x 9 3/4" high.....	40 lbs.....	6.25	8.25
5 ft. x 9 3/4" high.....	50 lbs.....	7.25	9.75

Packed two of a kind per bundle.

Nurserymen's Exchange

475 SIXTH STREET, SAN FRANCISCO 3, CALIFORNIA

TERMS OF SALE

1. Costly back ordering means time lost in starting crops. Rather than keep you waiting for items that are delayed or are scarce, we will substitute with varieties equally good or better unless you say "No Substitute."
2. All goods are guaranteed as represented; or can be returned for credit, if you wire us within 5 days of receipt of goods, requesting disposition. No complaints will be entertained after 5 days from receipt of merchandise.
3. All orders are accepted subject to cancellation in case of crop failure and other conditions beyond our control.
4. We supply 250 at the 1000 rate of each variety, except where specified to contrary.
5. This price list cancels our previous lists and quotations. No orders, please, for less than \$10.00.
6. All prices subject to change without notice.
7. Terms—Customers not having an established account with us, please send remittance with order. 50% in advance on all C.O.D. shipments.
8. All stock travels at risk of purchaser. This stock is carefully packed and we hold "good order" receipt from the Transportation Co. for same. There our responsibility ceases. If the stock reaches you in bad condition accept it "in bad order," notify agent and bring claim against the Delivering Co. for damage caused by their negligence, as no allowance for this cause can or will be made by us.
9. The Nurserymen's Exchange gives no warranty, express or implied, as to productiveness, of bulbs or plants or any of its products they send out; they will be in no way responsible for them.
10. Packing charges will be made on Plant Material.
11. All orders are shipped freight collect unless ordered prepaid.
12. If you are a California customer without a re-sale license, please include 4% for State and City Sales Tax.

Cable Address "Nurseryex"

Copyright 1958 Nurserymen's Exchange

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